

Oregon Dressage Society's 30th Annual Championship Show



September 9th, 10th, 11th, 2011

Devon Wood Equestrian Centre, Sherwood, Oregon

Top Tier Sponsorships

| Sponsorship Type | Cost | What you get: |
|-------------------------|-------------|---|
| ◆ Presenting Sponsor* | \$2500 | One of three arenas or the stabling area named for sponsor; name appearing on all advertisement materials as a Presenting Sponsor. Also includes 2 pages acknowledgement in program, banner ad on Website, premium placement vendor space, PA announcements, placement for signs & banners. |
| ◆ Platinum Sponsor | \$1000 | Name appearing on all advertising material; 1 page acknowledgement in program; banner ad on website; vendor space; PA announcements; placement for signs & banners. |
| ◆ Gold Sponsor | \$500 | Full page acknowledgement in show program; logo included on all promotional material; vendor space; PA announcements; opportunity to provide promotional material in exhibitor/volunteer goody bags; banner ad on show website and website linking. |

“Precious Stone Sponsorships”

Available only to individuals; excludes ODS Chapters and Businesses.

| Sponsorship Type | Cost | What you get: |
|-------------------------|-------------|---|
| Diamond Sponsor | \$20 | Your name listed in the program as a “Diamond Sponsor” |
| ◆ Ruby Sponsor | \$10 | Your name listed in the program as a “Ruby Sponsor” |
| ◆ Sapphire Sponsor | \$5 | Your name listed in the program as a “Sapphire Sponsor” |

* *Presenting Sponsor opportunities are limited to three arenas and the stabling area for this show and sponsors are taken on a first come, first served basis.*

For more information, please contact the ODS Championship Show Sponsorship Coordinator:
Melissa Frazier 360-921-1012 or dressage.sponsors@gmail.com

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Class Sponsorships

| Sponsorship Type | Cost | What you get: |
|--------------------------------------|-------------|--|
| ◆ Full Class Sponsor | \$300 | Full-page acknowledgement in show program; your name on the Championship and Reserve Awards; PA announcements; opportunity to provide promotional material in exhibitor/volunteer goody bags and website linking. |
| ◆ Championship Class | \$200 | Half-page acknowledgement in show program; your name on Sponsor the Championship Award; PA announcements; opportunity to provide promotional material in exhibitor/volunteer goody bags and website linking. |
| ◆ Reserve Champion | \$100 | Eighth page acknowledgement in show program; your name Sponsor on the Reserve Championship award; PA announcements; opportunity to provide promotional material in exhibitor/volunteer goody bags and website linking. |
| ◆ Open Class Sponsor | \$35 | Your name in the show program; PA announcements; opportunity to provide promotional material in exhibitor/volunteer goody bags and website linking. |
| ◆ Other amount to be used as needed: | | _____ |
| ◆ In-kind donation items value: | | _____ |

* In-kind donations to be used in raffles, silent auctions, etc. as show management sees fit. Upon special permission, Championship and Reserve Championship gifts may be accepted. Please contact the Sponsorship Coordinator for details.

* If you have signs and banners to be placed on the show grounds, please send them to ODS at 2714 NW 151 Street Vancouver, WA 98685. Enclose return postage if you would like your sign back.

* Please type PA announcement as you would like it read and include with payment.

* Class sponsorships will be accepted until **09/01/2011**. However, if you wish to have your name on the Championship and/or Reserve awards, sponsorships need to be received by **08/22/2011** in order to ensure all awards are completed for the show.

* Placement of acknowledgement will be confirmed upon receipt of payment.

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Advertising Opportunities
Reach exhibitors, spectators and trainers through the
souvenir show program!

◆ ***Mobile Ads \$250***

Really get noticed by placing advertising on one of six golf carts that will be circulating the grounds during the show!

- ◆
- ◆ Full Page (7.5" w x 9.5" h) \$150
- ◆
- ◆ Half Page Across (7.5" w x 4.5" h) \$75
- ◆
- ◆ Half Page Tall (3.25" w x 9.5" h) \$75
- ◆
- ◆ Quarter Page (3.25" w x 4.25" h) \$50
- ◆
- ◆ Eighth Page (3.25" w x 2.125" h) \$35

*

* *All advertising space may be used to place coupons or certificates for goods and services, if desired.*

* *All program advertisements need to be submitted camera-ready no later than **08/26/2010**.*

* *Layout and design services are available for a small additional fee. Contact Sarah Diebert at 360-574-3733 for more details.*

* *All advertising is in black and white.*

* *Please email ads to dressage.sponsors@gmail.com. If that is not possible, mail camera-ready ads with payment and the last page of this packet.*

Vendor Opportunities

***A great way to showcase your product or service to exhibitors,
spectators and trainers!***

- | | |
|---|--|
| <ul style="list-style-type: none">◆ 10' x 40' Space \$575◆ 10' x 20' Space \$325◆ 10' x 10' Space \$225 | <p>What you get: Vendor hospitality crew to help you set-up. Name listed in show program. PA announcements. Opportunity to provide fliers for exhibitor/volunteer goodie bags. Website hotlink.</p> |
|---|--|

* *Tents are provided.*

* *Special Accommodations for Vehicle/Trailer Dealers*

* *All Vendors are required to provide proof of one million dollars of liability insurance.*

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Yes! I want to support the ODS Championship Show.

Please print or detach this page and mail with payment.

| | |
|-------------------|--|
| Business Name: | |
| Contact Name: | |
| Address: | |
| City, State/ Zip: | |
| Phone: | |
| Email: | |
| Website: | |

Please indicate how you would like to support the ODS Championship Show:

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$2500.00 | <input type="checkbox"/> Platinum Sponsor \$1000.00 |
| <input type="checkbox"/> Gold Sponsor \$500.00 | <input type="checkbox"/> Diamond Sponsor \$20.00 |
| <input type="checkbox"/> Ruby Sponsor \$`10.00 | <input type="checkbox"/> Sapphire Sponsor \$5.00 |
| <input type="checkbox"/> Full Class Sponsor \$300.00 | <input type="checkbox"/> Championship Class Sponsor \$200.00 |
| <input type="checkbox"/> Reserve Champion Sponsor \$100.00 | <input type="checkbox"/> Open Class Sponsor \$35.00 |
| <input type="checkbox"/> Mobile Ad \$250.00 | <input type="checkbox"/> Full Page Ad \$150.00 |
| <input type="checkbox"/> Half Page Ad (horizontal) \$75.00 | <input type="checkbox"/> Half Page Ad (vertical) \$75.00 |
| <input type="checkbox"/> Quarter Page Ad \$50.00 | <input type="checkbox"/> Eight Page Ad (Business Card) \$35.00 |
| <input type="checkbox"/> 10'X10' Vendor Space \$225.00 | <input type="checkbox"/> 10'X20' Vendor Space \$325.00 |
| <input type="checkbox"/> 10'X40' Vendor Space \$575.00 | <input type="checkbox"/> Other Amount |

| | |
|-----------------|----|
| Amount Enclosed | \$ |
|-----------------|----|

Make checks payable to Oregon Dressage Society

- * I have enclosed my *typed* PA announcement.
- * I have enclosed my proof of liability insurance (vendors only).
- * I have enclosed my camera-ready ad (if mailing only).
- * I would like an invoice emailed to me.
- * I would like to use previously submitted advertising.
- * **Yes! I would like a hard copy of the souvenir show program.**

Please mail this page along with payment to:

ODS Championship Show
c/o Melissa Frazier, 2714 NW 151 Street Vancouver, WA 98685

Thank you for supporting ODS!

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