



# ODS Championship Show

September 11th, 12th, and 13th, 2009

Devon Wood Equestrian Centre, Sherwood, Oregon

## **Sponsorship Opportunities**

**A great way to show your support for Oregon Dressage Society!**

### **Top Tier Sponsorships**

<b>Sponsorship Type</b>	<b>Cost</b>	<b>What you get:</b>
<input type="checkbox"/> Presenting Sponsor	\$2500	One of three arenas or the stabling area named for sponsor, name appearing on all advertising materials as a Presenting Sponsor. Also includes 2 pages advertising in program, banner ad on Website, premium placement vendor space, PA announcements, placement for signs & banners.
<input type="checkbox"/> Platinum Sponsor	\$1000	Name appearing on all advertising material, 1 page advertising in program, banner ad on website, vendor space, PA announcements, placement for signs & banners.
<input type="checkbox"/> Gold Sponsor	\$500	Full page ad in show program, logo included on all promotional material, vendor space, PA announcements, opportunity to provide promotional material in exhibitor/volunteer goody bags, banner ad on show website and website linking.

- ❖ *Presenting Sponsor opportunities are limited to three arenas and the stabling area for this show and sponsors are taken on a first come, first served basis.*
- ❖ *Please send typed PA announcements with payment.*
- ❖ *If you would like to have signs and banners placed on the show grounds, please send them to ODS at 2714 NW 151 Street Vancouver, WA 98685. If you would like your sign or banner back, please enclose return postage.*

For more information, please contact the ODS Championship Show Sponsorship Coordinator:  
Melissa Frazier 360-921-1012 or [dressage.sponsors@gmail.com](mailto:dressage.sponsors@gmail.com)



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## Class Sponsorships

<b>Sponsorship Type</b>	<b>Cost</b>	<b>What you get:</b>
<input type="checkbox"/> Full Class Sponsor	\$300	Full-page ad in show program, PA announcements, opportunity to provide promotional material in exhibitor/volunteer goody bags and website linking.
<input type="checkbox"/> Championship Class Sponsor	\$200	Half-page ad in show program, your name on the Championship Award, PA announcements, opportunity to provide promotional material in exhibitor/volunteer goody bags and website linking.
<input type="checkbox"/> Reserve Champion Sponsor	\$100	Eighth page ad in show program, your name on the Reserve Championship award, PA announcements, opportunity to provide promotional material in exhibitor/volunteer goody bags and website linking.
<input type="checkbox"/> Open Class Sponsor	\$35	Your name in the show program, PA announcements, opportunity to provide promotional material in exhibitor/volunteer goody bags and website linking.
<input type="checkbox"/> Other amount to be used as needed:	_____	
<input type="checkbox"/> In-kind donation items:	_____	

- ❖ *In-kind donations to be used in raffles, silent auctions, etc. as show management sees fit. Upon special permission, Championship and Reserve Championship gifts may be accepted. Please contact the Sponsorship Coordinator for details.*
- ❖ *Please type PA announcement as you would like it read and include with payment.*
- ❖ *Please email ads to [dressage.sponsors@gmail.com](mailto:dressage.sponsors@gmail.com). If that is not possible, mail camera-ready ads with payment and the last page of this packet.*
- ❖ *Class sponsorships will be accepted until 09/01/2009. However, if you wish to have your name on the Championship and/or Reserve awards, sponsorships need to be received by 08/21/2009 in order to ensure a awards are completed for the show.*
- ❖ *Placement of ads will be confirmed upon receipt of payment.*

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*Devon Wood Equestrian Centre, Sherwood, Oregon*

## **Advertising Opportunities**

***Reach exhibitors, spectators and trainers through the  
souvenir show program!***

***NEW THIS YEAR! Mobile Ads \$250***

Really get noticed by placing advertising on one of six golf carts that will be circulating the grounds during the show!

Full Page (7.5"w x 9.5"h) \$150

Half Page Across (7.5"w x 4.5"h) \$75

Half Page Tall (3.25"w x 9.5"h) \$75

Quarter Page (3.25"w x 4.25"h) \$50

Eighth Page (3.25"w x 2.125"h) \$35

- ❖ All advertising space may be used to place coupons or certificates for goods and services, if desired.
- ❖ All program advertisements need to be submitted camera-ready no later than 09/01/2009.
- ❖ Layout and design services are available for a small additional fee. Contact Sarah Diebert at 360-574-3733 for more details.
- ❖ Please email ads to [dressage.sponsors@gmail.com](mailto:dressage.sponsors@gmail.com). If that is not possible, mail camera-ready ads with payment and the last page of this packet.

## **Vendor Opportunities**

***A great way to showcase your product or service to exhibitors,  
spectators and trainers!***

10' x 40' Space \$550

10' x 20' Space \$325

10' x 10' Space \$200

**What you get:**

Vendor hospitality crew to help you set-up. Name listed in show program. PA announcements. Opportunity to provide fliers for exhibitor/volunteer goodie bags. Website hotlink.

- ❖ Tents are provided.
- ❖ Special Accommodations for Vehicle/Trailer Dealers
- ❖ All Vendors are required to provide proof of one million dollars of liability insurance.

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**Yes! I want to support the ODS Championship Show.**

*Please print or detach this page and mail with payment.*

*Business	
*Contact Name:	
*Address:	
*City/State/Zip:	
*Phone:	
*E-mail:	
Website:	

**Please indicate how you would like to support the ODS Championship Show:**

- Presenting Sponsor**                      **\$2500.00**
- Platinum Sponsor                      \$1000.00
- Gold Sponsor                      \$500.00
- Full Class Sponsor                      \$300.00
- Championship Class Sponsor                      \$200.00
- Reserve Champion Sponsor                      \$100.00
- Open Class Sponsor                      \$35.00
- Mobile Ad!**                      **\$250.00**
- Full Page Ad                      \$150.00
- Half Page Ad (across)                      \$75.00
- Half Page Ad (tall)                      \$75.00
- Quarter Page Ad                      \$50.00
- Eighth Page Ad                      \$35.00
- 10' X 10' Vendor Space                      \$200.00
- 10' X 20' Vendor Space                      \$325.00
- 10' X 40' Vendor Space                      \$550.00

Amount Enclosed:	\$
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Make checks payable to Oregon Dressage Society

- I have enclosed my *typed* PA announcement.
- I have enclosed my proof of liability insurance (vendors only).
- I have enclosed my camera-ready ad (if mailing only).
- I would like to use previously submitted advertising.
- Yes! I would like a PDF copy of the souvenir show program.**
- Yes! I would like a hard copy of the souvenir show program.**

Please mail this page along with payment to:

ODS Championship Show

c/o Melissa Frazier, 2714 NW 151 Street Vancouver, WA 98685

***Thank you for supporting ODS!***

For more information, please contact the ODS Championship Show Sponsorship Coordinator:  
Melissa Frazier 360-921-1012 or dressage.sponsors@gmail.com